

New HIV testing campaign launched in Botswana

Populations Services International (PSI) and Tebelopele Voluntary Counselling and Testing Centre have collaborated in a campaign 'Because You Care' aimed at motivating men working away from the families, couples in serious relationships and women planning a pregnancy to get HIV counselling and testing. The new campaign falls under the 'Show You Care' campaign that reinforces individual ownership in the fight against the HIV/AIDS pandemic.

[Read more...](#)