Sara - A Role Model For Girls as they Face HIV and AIDS in Africa

Warning: DOMDocument::loadHTML(): htmlParseEntityRef: expecting ';' in Entity, line: 14 in /mome/bender/public_html/plugins/content/image/emogrifier.php on line 63 Warning:

DOMDocument::loadHTML(): htmlParseEntityRef: expecting ';' in Entity, line: 14 in /home/gender/public_html/plugins/content/image/emogrifier.php on line 63 Warning: DOMDocument::loadHTML(): htmlParseEntityRef: expecting ';' in Entity, line: 14 in /home/gender/public html/plugins/content/image/emogrifier.php on line 63

AUTHOR: UNICEF and Johns Hopkins University Center for Communication Programs

DATE: 2002

PUBLISHER: UNICEF and Johns Hopkins University Center for Communication Programs

UNICEF and JHU/CCP have documented in this publication the development and implementation processes of the Sara Communication Initiative to date. The Sara Communication Initiative (SCI) was developed in Eastern and Southern Africa in response to the HIV/AIDS pandemic, focusing on the adolescent female population. This communication initiative uses a cartoon character "Sara", as a role model for girls. The background and experiences with this initiative in Sub-Saharan Africa are provided here.

Article can be accessed on-line in PDF format here.

To view PDF documents you will need to download and install Adobe Acrobat Reader. The program is available for free through the Adobe website, download <u>here.</u> I More help is available on PDF documents and Adobe Acrobat Reader here.